

**ABSTRACT OF THE DISCLOSURE**

**SYSTEM AND METHOD FOR EMERGENCY NOTIFICATION CONTENT  
DELIVERY**

A method for disseminating emergency notification content from an  
5 emergency originating source. The method comprising: delivering the emergency  
notification content from the emergency originating source to at least one transmitting  
party; selecting a subset of users from among a set of users for dissemination of the  
emergency notification content based on the subject matter of the emergency notification  
content; and delivering the emergency notification content from the at least one  
10 transmitting party to a device corresponding to each user from the selected subset of  
users.